

New Fur Coats and Neckpieces
of choice pelts and newest styles. Be
sure to see them. Second Floor.

LANSBURGH & BROTHER

Every department is amply ready
to outfit women, misses and children
for the coming Fall and Winter
months.

Washington—New York—Paris

Established 1860

STORE NEWS for Monday, September 12, 1921

420-30 Seventh Street Northwest



Sketched in Our Second Floor Ready-to-Wear Section

Announcing—
Monday, Tuesday and
Wednesday
Sept. 12, 13, 14 (1921)



The piece de resistance of Our
Formal Autumn
Opening of Millinery
will be the special exhibit of
French Chapeaux

Displayed on a living model



IN ORDER to present this feature in the most appropriate setting, and all details arranged to a nicety, we have drawn upon the resources of such distinguished modistes as—

Maria-Guy
Marie Louise
J. Evelyn Varon

Suzanne Talbot
Jeanne Lanvin
Maison Lewis

Caroline Reboux et Cie

The twenty models selected for this initial showing are representative of the above establishments' choicest offerings. In addition to our manner of displaying them on a living model for your approval, we will take orders to copy any one of the imported Hats of your selection, and our price will be very much lower than individuality and caste warrant.

Second Floor—Lansburgh & Brother.

IN the course of Fashion's turns and twists she performs many miracles—none so noticeable as her versatility in the planning of this season's lovely Blouses for wearing with the new Fall Suits. It was supposed that ideas were about exhausted, when along comes a new shipment of Blouses and as we unpack them we are delightfully surprised to find new ideas, beauty and utility all combined with economy.

Beautiful New Blouses
to wear with your Fall Suit
\$5.00

Of course the queen of them all is the invincible Georgette, although Crepe de Chine demands a place. White and flesh tint in the lead, with suit colors following close at hand. Such a profusion of laces, tucks, motifs, hemstitching and many other trimming ideas that set off these pretty Blouses to perfection. The making is that scrupulously careful kind that fastidious women demand and always get, and the size range provides for women and misses.

Other Blouses, beginning at lingerie kinds and running the gamut all the way to the most elaborate silks, from \$3.95 to \$19.95.

Second Floor—Lansburgh & Brother

New Fall Footwear
Shows a penchant for Plain-Toe Pumps
at **\$12.50**

WE show styles in evidence on Fashion's boulevards and wherever correctly attired women congregate. Sketched Pumps are an indication of our selection, but it will be necessary for you to see the Shoes, try them on, walk about in them to really appreciate the comfort, the attractive effect and the actual value that enter into them.

No. 1—is a combination of Suede and Patent Colt, the shoe proper being of Patent Colt, lavishly trimmed with Suede bands. Note the plain toe which is the criterion of shoe style today. Baby Louis heel and turn sole.

No. 2—is a three-strap Pump of Patent Colt with brass buckle fasteners running high on the instep. Louis heels and turn soles. This is a very dressy Pump, and, of course, it has a plain toe.

No. 3—is a Walking Pump of Black Suede, strapped and trimmed with dull kid extending into two very narrow straps that fasten with dull black buckles. The new Louis heel and turn soles. Plain toe—certainly.

No. 4—is a dainty—yes, "dainty" is the word, even if it is of Black Suede. Tiny cord finish and narrow bands of dull kid in novel fashion. Baby Louis heel and turn sole and the indispensable plain toe.



Second Floor—Lansburgh & Brother

Fall Fashion Exhibit

FORMAL fashion expositions are expected events in all cities, and it has been our custom to present newest and best at all times, but this season we have outclassed in every way any similar event of recent years, because we are playing up to the call for "lower prices." We dislike even talking about price in connection with Fashion, but there is nothing so stubborn as a fact, and it is a fact that PRICE IS THE KEYNOTE of necessity today, because extravagance is a thing of the past. That's getting down to earth—but, and here comes the stumbling block—BUT—even with prices lower than for many years, fashion has been respected to the utmost degree.

Exquisite Fall Frocks, \$45

THERE isn't a city in the world that pays more attention to the niceties of dress than our beloved Capital, and with the great number of distinguished visitors from foreign lands due in a short time, social Washington will entertain more than ever. That is why we doubled our efforts and provided everything from the unpretentious street frock to the most elaborate gowns for formal functions—our greatest success being ECONOMY.

Canton Crepe
Crepe de Chine
Georgette Crepe

Roshanara Crepe
Crepe Back Satin
Lace and Crepe combined

It is no more possible to describe the hosts of models and trimming effects than it is to count a barrel of buckshot, but whatever is new, distinctive, rich and in good form is here abundantly, and you will notice the sleeves that flow almost to the bottom of the gown. The jagged skirt line is in evidence, too. Beads, fringe, cire braid and ribbon, embroidery, matalasse, studding, tassels, metal tracery, Oriental ornaments, rhinestone girdle and huge buckle. Every color of the rainbow—and then some, with an overflow of richest black.

Others of newest styling and fabric at \$25.00 to \$125.00

Second Floor—Lansburgh & Brother

Tailleur Suits for Fall \$42.50

ALL the scrupulous care and style a carefully groomed man demands of his tailor is present in this collection of Smart Fall Suits we have assembled for women whose tastes range from the dignified, conservative models to the snappy ideas that belong "by right of might" to youth—as you would naturally expect of Lansburgh & Brother, who never disappoint their friends. Fur Collars and Cuffs—in many cases Fur Trimming throughout—are very much in evidence, although there are suits devoid of any trimming whatever, if you prefer.

Tricotine leads

Marvella a close second

Wool Velour is very popular

Silvertone one of the new weaves

Duvet de Laine is Frenchy, indeed

Moussine and Yalama find a place

Squirrel, Mole, Nutria, Beaverette,

Australian Opossum and others

Sizes for women and misses, and the variety of models provides for every taste as well as for every requirement. The inevitable navy blue leads, but black and every possible shade of brown find a welcome, because Fashion says "Brown belongs to Fall and Winter." And who can contradict when Fashion decides? Not we!

Other Fashionable Suits at \$25.00 to \$150.00

Second Floor—Lansburgh & Brother

Fall and Winter Coats of Fashion and Comfort, \$39

THIS group of wrappy Coats has created a sensation even among our force—persons who are accustomed to the way we offer unusual values—they consider these Coats the most exceptional value offered in recent years. The reason—because they are roomy, ample models that require considerable yardage of materials. The Fur Collars and Cuffs are of Fashion's favored pelts, which, under ordinary conditions, would be more expensive. There are many coats with self collars, if you prefer, and just note what fabrics figure in the lot:

Mantella and Panvelaine
and the new Cardola Rivola,
Monette and Normandy
Pollyanna, Yulu and Bolivia

Furs include Scotch Mole and Nutria
Australian Opossum and Beaverette
Mouffon, Squirrel and Krimmer
Embroidery, Braiding and Plain

Youth and maturity considered in selecting these models. For the young woman who is heading toward boarding school or college, the business woman who realizes that youthful clothing is an asset, school teachers who have an eye to comfort, style and economy—every woman and miss will find HER COAT in this group.

Other Beautiful Winter Coats from \$45.00 to \$185.00

Second Floor—Lansburgh & Brother